

FORD MOTOR COMPANY CENTER FOR GLOBAL CITIZENSHIP

5th Annual Text as Data Conference

October 10-11, 2014 Kellogg School of Management, Northwestern University Wieboldt Hall 339 E. Chicago Avenue, Room 348 Chicago, IL 60611

Conference Organizer: Daniel Diermeier <u>d-diermeier@kellogg.northwestern.edu</u> Conference Administrator: Peggy Cornog <u>m-cornog@kellogg.northwestern.edu</u>

SCHEDULE

Friday, October 10, 2014

- 7:30 8:30am Continental Breakfast Room 362
- 8:30 8:45am Welcome Daniel Diermeier, Conference Chair, Kellogg School of Management, Northwestern University

8:45 - 10:15am <u>Session 1: Where Politicians Lie (in ideological space)</u>

Benjamin Lauderdale, London School of Economics - "Measuring Political Positions from Legislative Debate Texts on Heterogenous Topics". Coauthor: Alexander Herzog, Clemson University.

Jonathan Dunn, Illinois Institute of Technology - "Predicting Political Ideology from Congressional Speeches". Co-author: Shlomo Argamon, Illinois Institute of Technology

Discussant: Paul Kellstedt, Texas A&M

- 10:15 10:30am Break Room 362
- 10:30am 12:00pm <u>Session 2: True Lies: Propaganda and Politics</u>

Molly Roberts, UC – San Diego - "What the "Big" Picture Reveals About Governments: Scalable Text Analysis of Millions of Newspapers in China". Co-author: Brandon Stewart, Harvard University Michael Gill and Arthur Spirling, Harvard University - "What the Wikileaks Cables can tell us about International Relations: Private Information and Rationalist Theories of Conflict".

Discussant: Amber Boydstun, University of California, Davis

12:00 – 1:00pm Lunch – Room 540

1:00 – 2:30pm Session 3: Use and Reuse and Reuse

David Smith, Northeastern University - "Modeling Text Reuse for Inferring Social and Communication Networks "

Konstantin Kashin - "A Semi-Supervised Approach to Text Reuse Detection: Business Influence on State Legislation". Co-author: Alexander Hertel-Fernandez, Harvard University

Discussant: Noah Smith, Carnegie Mellon University

2:30 – 2:45 pm Break – Room 362

2:45 – 4:15pm <u>Session 4:</u> (Ir)rational Expectations

Justin Farrell, Yale University - "The Social Structure of Skepticism: A Text Analysis of Climate Denial Networks"

Pablo Barbera, New York University - "Economic Conditions, Economic Perceptions, and Media Coverage of the United States Economy". Coauthors: Amber Boydstun, University of California, Davis; Suzanna Linn, Penn State University; Jonathan Nagler, New York University

Discussant: Ken Benoit, London School of Economics

- 4:15 4:30pm Break Room 362
- 4:30 6:00pm <u>Session 5: Tools Panel I</u>

Nick Beauchamp, Northeastern University - "A Spatial Topic Model for Visualizing Single Documents"

Drew Dimmery, New York University - "An Anchored Approach to Analyzing Policy Positions from Text". Co-authors: Andrew Peterson and Cyrus Samii, New York University

- 6:00 7:00pm Reception Wieboldt Hall Room 540
- 7:00 9:00pm Dinner Wieboldt Hall Room 540

Saturday, October 11, 2014

- 8:00 9:00am Breakfast Room 362
- 9:00 10:30am <u>Session 6: Legal Niceties</u>

Yanchuan Sim, Carnegie Mellon University - "Persuasive Text: Estimating a Structural Random Utility Model of Amicus Briefs". Co-authors: Noah Smith, Bryan Routledge, Carnegie Mellon University

Hanna Wallach, Microsoft Research & University of Masachusetts, Amherst - "The Bayesian Echo Chamber: Modeling Power and Influence with Mutually Exciting Processes and Dynamic Language Models". Co-authors: Katherine Heller, Fangjian Guo, Duke University; Charles Blundell, Google

Discussant: Philip Resnik, University of Maryland

10:30 - 10:45am Break - Room 362

10:45am - 12:15pm <u>Session 7: Feeling and Believing: Learning from Congressional</u> <u>Behavior</u>

Adam Ramey , New York University, Abu Dhabi- "More Than a Feeling: Personality and Congressional Behavior". Co-authors: Jonathan Klingler, Institute for Advanced Study in Toulouse; Gary Hollibaugh Jr., University of Notre Dame

Iulia Cioroianu, New York University - "Predicting Legislators' Votes on the Government Shutdown using Twitter". Co-authors: Jonathan Nagler, Joshua Tucker, Duncan Penfold-Brown, Jonathan Ronen, Pablo Barbera, John Jost, Richard Bonneau, New York University

Discussant: Marc Ratkovic, Princeton University

12:15 – 1:30pm Lunch – Room 362

1:30 – 3:00pm <u>Session 8: Relationship Advice</u>

Aaron Gerow, University of Chicago - "Networks in Natural Language: Named Entity Co-occurrences in Diachronic Corpora". Co-authors: Bowen Lou, Computation Institute, University of Chicago; James Evans, Department of Sociology & Computation Institute, University of Chicago

Justin Grimmer, Stanford University - "Mirrors for Princes and Sultans: Advice on the Art of Governance in the Medieval Christian and Islamic Worlds". Co-authors: Lisa Blaydes and Alison McQueen, Stanford University Discussant: Maurits Van Der Veen, College of William & Mary

- 3:00 3:15pm Break Room 362
- 3:15 4:45 pm Session 9: Tools Panel II

Bradley Jones, University of Wisconsin, Madison - "Crowd-sourced Content Analysis: Using untrained human coders to supplement machine-processing large bodies of text."

Brendan O'Connor, University of Massachusetts, Amherst -"MITestExplorer: Linked brushing and mutual information for exploratory text data analysis"

4:45 – 5:00pm Closing remarks