

# Text as Data Conference

## March 11-12, 2010

Northwestern University  
James Allen Center  
2169 North Campus Drive  
Evanston, IL 60208

## Agenda

### Thursday, March 11

8:00am-8:30am Breakfast

8:30am-8:45am Welcome and Introductions

8:45am - 10:15am **Session I - Issues, Topics and Agendas**

Speakers

Frank R. Baumgartner- University of North Carolina,  
Political Science

Claire Cardie- Cornell University, Computer Science

10:15am- 10:30am Break

10:30am-noon **Session II- Media Coverage and Behavior**

Speakers

Phil Schrod- Pennsylvania State University, Political  
Science

Jure Lescovec- Stanford University, Computer Science-  
Machine Learning Department

Noon-1:15pm Lunch

1:15pm-2:45pm **Session III - Opinion, Sentiments, Ideology**

Speakers

Lillian Lee- Cornell University, Computer Science

Michael Laver- New York University, Department of Politics

2:45pm-3:00pm Break

3:00pm-4:30pm **Session IV -Persuasion, Pragmatics and Rhetoric**

Speakers

Janyce Wiebe- Cornell University, Computer Science

Cheryl Schonhardt-Bailey- London School of Economics  
and Political Science, Government Department

4:30pm-4:45pm Break

4:45pm-5:45pm General Discussion

5:45pm-6:30pm Cocktails

6:30pm-8:00pm Dinner

**Friday, March 12**

7:30am-8:30am Breakfast

8:30am-10:30am Break-out Groups

10:30am-10:45am Coffee break

10:45am-11:45am Group I - Report and Discussion

11:45am-1:00pm Lunch

1:00pm-2:00pm Group II - Report and Discussion

2:00pm-3:00pm Group III - Report and Discussion

3:00pm-3:15pm Coffee Break

3:15pm-4:15pm Group IV - Report and Discussion

4:15pm-4:45pm Concluding Discussion